

WRITER'S MOVE

Convince

Opposite Side

EXAMPLES:

1. Some people think that recycling is the answer and devote all their energy to that. Of course, recycling is important, but there are better ways.
-John Coad, from Reducing Pollution.
2. They say I'm too young. I'm not too young. I'm actually very mature for my age.
- Judith Viorst, from Earrings!
3. Some people believe that school uniforms improve class behavior and cuts down on bullying.

WHEN WRITERS MAKE THIS MOVE

Usually comes early in a piece of writing.
Helps to acknowledge multiple viewpoints.
This is usually followed by the counterargument, debunking each point, one by one.

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If...Then

EXAMPLES:

1. I am here to say that if you like to do artistic things, or anything that's "different," then you should do what makes you feel good.
2. If you love chocolate, then you should celebrate every September 13. -James Buckley, from *Who Was Milton Hershey?*
3. If you're like most guys, you actually do like to write, even if you don't advertise this fact.
-Ralph Fletcher, From *Guy-Write: What Every Guy Writer Needs to Know*.

WHEN WRITERS MAKE THIS MOVE

- Helps lead readers from an idea they can agree with to a new idea or an idea they do not already agree with.

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Good Question

EXAMPLES:

1. What's the point of studying history? Who cares what happened so long ago? After all, aren't the people in history books dead?

-Joy Hakim, from A History of US

2. And what is interesting, anyway, about a slim few acres of trees?.

- Natalie Babbit, from Tuck Everlasting

3. Do school uniforms make schools better?

WHEN WRITERS MAKE THIS MOVE

- Helps to start the conversation

- Connects with readers by asking a common question.

- Can provoke emotion or bring up different viewpoints.

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Call to Action

EXAMPLES:

1. Make a promise to yourself that you'll stand up when you need to .

-Patti Kelley Criswell, from Stand Up for Yourself and Your Friends

2. Carry a reusable bag and you won't need to accept yet another plastic bag.

- David Rothschild, from Earth Matters

3. So the next time you buy a new laptop, don't just dump the old one into a garbage - give it to someone who needs it.

WHEN WRITERS MAKE THIS MOVE

- Encourages readers to move past just passive agreement and take action.

- When writers are passionate about a cause.

- Speaks directly to the reader.